

Submission of a proposal for a new title

Author Name:

Qualifications:

Profession:

Affiliation (if any):

Address:

Telephone:

E mail:

Please attach your proposal, arranged in the following headings, together with a copy of your cv or résumé and return via email or post.

Background

Relevant general information on the subject area and what has prompted you to undertake the project at this time.

Scope

- A brief summary of the scope of the book - what will it cover?
- Edited or sole author? If edited, from where will the principle contributors come?
- Estimated number of words, chapters, line drawings and photographs.

Outline

Please provide an outline for each chapter and the authors (if contributed).

Market

Please give an idea of the anticipated market for this book.

Competition

Other competing texts in the field – please give details and state why your book is different.

Delivery

Please give an estimate of when you would hope to deliver the manuscript.

Reviewers

Please suggest two colleagues whom we might approach to review this proposal.

Publications

Please give details of any other books that you have written or to which you have contributed.

Other information

Please give any other supporting information about your work or about the book that you think may assist us in our decision.